



DATASHEET · CAPTURE · IMAGE RECOGNITION

Looking at every photo and describing it?

From now on, every image comes back with findings.

Image Recognition describes and classifies photos: category, tags and objects, from Premium scene, image quality and damage, and in Ultra readable values such as license plates, meter readings and serial numbers. For insurance, service, warehouse and quality control.

AT A GLANCE

Upload a photo, pick a tier, get structured findings: category, 4 to 8 tags, objects with their position in the image, and from Premium damage assessment and content check.

01 · WHAT IT IS ABOUT

Reviewing photos takes hours. Now the findings come along.

A damage photo comes in, and someone has to describe what is visible, how severe the damage is and which number is on the rating plate. Image Recognition delivers this as structured findings that you review and reuse.

INPUT

One photo per analysis, JPG, PNG, WebP or GIF up to 10 MB, optionally with a question

OUTPUT

Findings as cards: description, category, tags, objects, more per tier

TIERS

Basic, Premium and Ultra, from quick analysis to value capture

ACCESS

App under

Quick Tools › Media › Image Recognition
, quick analysis in Image Studio

**Category and tags**

Every image gets a main and sub category with confidence, plus 4 to 8 tags weighted by relevance.

Objects with position

All recognizable objects with confidence and position in the image, such as center, left or foreground, plus color and size.

Scene and image quality

From Premium: shot type, environment, lighting, time of day and weather, color palette and composition, plus sharpness and exposure.

Damage assessment

From Premium, the analysis detects damage, describes it, rates the severity up to critical and names the affected areas.

Content check

From Premium, the analysis reports whether an image is safe and shows anything noteworthy as a warning.

Values from the image

In Ultra, the analysis reads texts and values: license plates, meter readings, serial numbers, barcodes, prices, measurements and IDs such as VIN or EAN.

02 · HOW IT WORKS

Drop a photo, pick a tier. Review and use the findings.

On the Image Analysis page it takes four steps. For a quick description as plain text, there is also **Analyze image** mode under **Media AI › Image Studio**.

1

Open Image Analysis

On the start page, choose **Quick Tools › Media › Image Recognition**. The page shows source image, tier and question.

2

Drop a photo and ask

Drag a photo into the field. Under **What should be recognized?**, describe what matters, such as the damage to the door.

3

Pick a tier and analyze

Under **Quality**, choose Basic, Premium or Ultra and start with **Analyze image**.

4

Review and use the findings

The findings appear as cards, with damage and warnings highlighted. **Copy** takes them along, and the **Analysis History** shows earlier analyses.

TECHNICAL DATA

FEATURE	DETAILS
Input formats	JPG, PNG, WebP, GIF up to 10 MB, one image per analysis
Basic	description, category, 4–8 tags, objects with position, color and size
Premium	plus scene, colors, composition, image quality, camera type, damage assessment, content check
Ultra	plus readable texts and values, measurements, identifiers such as serial number, VIN, EAN, IMEI
Output	findings as cards in the app, Copy as structured JSON text
Quick analysis	Media AI › Image Studio , Analyze image mode: description as plain text

03 · IN PRACTICE

Damage, rating plate, goods-in. Each with structured findings.

Car damage for the insurer

The claims handler uploads a photo of a dented door in Premium and asks about the damage. The findings name the type, severity and affected areas.

A rating plate in field service

A technician photographs the rating plate of a machine. In Ultra, the analysis reads model and serial number, which he copies into the service order.

Goods-in at the warehouse

The warehouse photographs a delivered pallet. Basic classifies the image, lists the recognizable objects and supplies tags for the records.

FREQUENTLY ASKED QUESTIONS

What does Image Recognition detect?

Basic returns description, category, tags and objects. Premium adds scene, image quality, damage assessment and content check, and Ultra also readable values and identifiers.

Can I steer the analysis?

Yes. Under **What should be recognized?**, describe what matters. The question sets the focus, while the structure of the findings stays the same for each tier.

Which image formats are supported?

JPG, PNG, WebP and GIF up to 10 MB, one image per analysis.

How is it billed?

By usage, depending on the quality tier. Current prices are on the pricing page.

GET STARTED

Analyze your first photo.

Sign in to your PaperOffice account and choose **Quick Tools › Media › Image Recognition** on the start page. Drop a photo, pick a tier, click **Analyze image**.

paperoffice.ai/en/ai-image-recognition-ocr-object-detection



MORE ABOUT THE MODULE

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