



DATASHEET · CREATE · IMAGE GENERATOR

Searching for hours for the right picture? Now you simply describe it.

The Image Generator creates images from a description, adapts them to region and weather if you like, and cuts out subjects. Built for marketing, sales and internal communications, in the app in Image Studio and via API.

AT A GLANCE

Three quality tiers up to 2048×2048 pixels, seven format presets, up to 8 images per job, a prompt optimizer with region and weather, background removal and 90 templates.

01 · WHAT IT IS ABOUT

Stock photos never quite fit? Now you create your own motif.

The newsletter needs a cover image, the trade show booth a motif. Instead of digging through image libraries, you describe what you need in Image Studio and get several drafts to choose from, in the right format.

INPUT

Image description, optional negative prompt, format and size

RESOLUTION

Basic up to 512 × 512, Premium up to 1280 × 1280, Ultra up to 2048 × 2048 pixels

OUTPUT

PNG to download, cut-out subjects as WebP with a transparent background

ACCESS

App under

Media AI › Image Studio

, REST API and MCP

**Prompt optimizer**

The **Prompt Optimizer** fleshes out your description for the image model and adds place and light to suit the scene. You turn it on or off per job.

Region and weather

With **Weather Context**, the current weather flows in, and under **Force Location** you pick a city. Without a choice, the location of your connection applies.

Format and number

Square, 16:9, 9:16, 4:3, 3:4, ultrawide or custom dimensions. Each job creates up to 8 images to choose from.

Negative prompt

Define what should not appear in the image. The default is blurry, low quality, distorted and ugly.

Background removal

In **Remove background** mode, you remove the background of a product photo. Generating and cutting out new images also works in one step.

Inspire Gallery

The **Inspire Gallery** offers 90 templates in ten categories, from product shots to trade show booths. One click applies the prompt.

02 · HOW IT WORKS

Describe it, pick a format. Choose an image and use it.

In Image Studio it takes four steps. Via REST API and MCP you generate images and remove backgrounds from your own processes.

1

Open Image Studio

Under `Media AI > Image Studio`, choose `Generate image` and enter an image description or apply a template from the `Inspire Gallery`.

2

Pick tier, format and context

Basic, Premium or Ultra, plus format and number. `Prompt Optimizer` and `Weather Context` are on by default.

3

Generate images

The drafts appear in the gallery. Reuse the prompt of an image for the next round with one click.

4

Download or file it

Download the image as PNG, or file it in a workspace of your choice with `Save to Document AI`.

TECHNICAL DATA

FEATURE	DETAILS
Resolution per tier	Basic up to 512 × 512, Premium up to 1280 × 1280, Ultra up to 2048 × 2048 pixels
Format presets	1:1, 16:9, 9:16, 4:3, 3:4, ultrawide 21:9, custom dimensions
Images per job	1 to 8
Output	Generation as PNG; background removal as WebP, PNG optional via API
Background removal input	image file up to 10 MB; via API also a workspace document via pofid
REST API	job/add/paperoffice_imagestudio___generate and paperoffice_imagestudio___remove_bg
MCP	po_image_generate_image_premium_max_1280x1280, po_image_remove_background on /mcp-full

03 · IN PRACTICE

Newsletter, quote, branches.

Each with its own image.

A cover image for the newsletter

Marketing describes an autumn scene in front of an office building, picks 16:9 and Premium and gets four drafts. The best image goes into the newsletter as PNG.

A product photo for the quote

Sales uploads a photo of the new device, removes the background in **Remove background** mode and places the subject on the quote page.

Motifs for two branch offices

For Hamburg and Munich, the team generates the same motif twice, each time with the city set under **Force Location**. Region and weather match the place.

FREQUENTLY ASKED QUESTIONS

Which resolutions are available?

Basic up to 512 × 512 pixels, Premium up to 1280 × 1280, Ultra up to 2048 × 2048. You choose format and dimensions within the tier.

Where do generated images end up?

In the studio gallery. **Save to Document AI** files an image as PNG in a workspace of your choice, and **Download** saves it locally.

How does the generator know region and weather?

Without a setting, from the location of your connection, and the weather from current data. Under **Force Location** you set a city; you can turn off **Weather Context** and the **Prompt Optimizer** per job.

How is it billed?

By usage, depending on the quality tier. Current prices are on the pricing page.

GET STARTED

Create your first image in Image Studio.

Sign in to your PaperOffice account and open **Media AI › Image Studio**. Enter a description or pick a template, set the format, generate the image.

paperoffice.ai/en/ai-image-generator-text-to-image



MORE ABOUT THE MODULE

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